

News Clipping 新聞剪報

Publication Name: The Standard

刊物名稱：英文虎報

Date: 28 May 2019

日期：2019年5月28日

ITE – all you need to know about travel

To touch base with local and overseas suppliers, network, package travel products and more, you can do no better than attend the International Travel Expo (ITE) Hong Kong 2019.



Featuring 680 exhibitors from 56 countries and regions, ITE Hong Kong, the city's most colorful and definitive travel fair, will be held from June 13 to 16 at halls 1A to 1E of the Hong Kong Convention & Exhibition Centre in Wan Chai.

Occupying 150,000 sq ft of space, the travel extravaganza opens on June 13 and 14 for trade and professionals only, and on June 15 and 16 for the public.

Organized by TKS Exhibition Services Ltd., ITE is supported by the Ministry of Culture and Tourism of P.R. China, Hong Kong Tourism Board, Macao Government Tourism Office, the Travel Industry Council Hong Kong, other tourism boards and associations of travel and the MICE trade.

The pavilion of mainland China offers an incredible array of choices with over 110 booths covering various provinces and cities. Look out for what China's High Speed Rail has to offer, as well as exhibitors and products from the Greater Bay Area.

Those looking for fresh ideas and exciting itineraries should keep an eye open for new destination participants, including Botswana, Madagascar, Somalia, Morocco and Tunisia in Africa; Colombia, Ecuador and Peru in Latin America; and more.

ITE promotes theme travels like Cruise, Green and Sport Tourism, Adventure, Culture and Gourmet which are particularly attractive to up-market travelers,

including tours to the Galapagos Islands with their rich wildlife, or to the Amazon with its great biodiversity, while archaeology enthusiasts can soak in the Mycenaean Greek culture in Cyprus.

On 13&14 June are business matching for quick dating between sellers and buyers; a trade forum on the subject of 'One Belt One Road' by The Commercial Daily; plus a host of other specialist seminars. Professionals can look forward to forums on MICE, including 'The Commercial Daily'; plus a host of other specialist seminars which will be organized on Jun 14.

Visitors who purchase ticket on June 15-16 can take part in a lucky draw with a Grand Prize of two Round Trip Economy Class tickets between Hong Kong and Mauritius by Air Mauritius, and 2 nights at Constance Belle Mare Plage & 2 nights at Constance Prince Maurice by Constance Hotels, Resorts & Golf with a total value of over HK\$65,000.



ITE HONG KONG

Venue	Hall 1A-1E, Hong Kong Convention and Exhibition Centre
Date	13-16 June, 2019
Trade only	13-14 June 1000-1800
General public	15 June 1000-1900, 16 June 1000-1700 (visitors can purchase tickets at the entrance)
Website	www.itehk.com (Trade) www.travelexpo.com.hk (Public)