

Hong Kong Outbound Market Report

More relevant showing data **before the pandemic**. The year 2019, which for most part the city been affected by frequent protest marches, saw a smaller increase.

I. Hong Kong Outbound Travel Expenditure by Year (pre-pandemic)

Year	Expenditure (US\$BN)	% Change
2019	26.9	+1.9%
2018	26.4	+3.9%
2017	25.4	+5.4%
2016	24.1	+4.3%

II. Hong Kong Outbound, a Big & Quality Market

By total international tourism spending in 2019 totalling US\$26.9 billion, up1.9%, leads by capita expenditure among world's 12th largest markets (see below)

World Rank	Int'l Tourism Expenditure		Population (Million)	Expenditure per capita	
	US\$ Billion	Asia Rank		US\$	Rank
1. China	254.6	1	1421.8	179.1	
9. South Korea	32.3	2	51.8	623.6	
12. Hong Kong (China)	26.9	3	7.5	3586.7	1

Source: UNWTO Barometer October 2020

III. 2018 & 2019 Hong Kong Outbound Statistic (some destinations)

Destination	Jan – Dec 2018	Jan –Dec 2019
	Visitors Arrival from Hong Kong	Visitors Arrival from Hong Kong
Japan	2 207 804 (+7.1%)	2 290 792 (+3.8%)
Taiwan	1 506 536 (-2.2%)	1 598 223 (+6.1%)
Singapore	473 124 (+1.6%)	488 520 (+3.3%)
Thailand	1 015 749 (+23%)	1 045 198 (+2.9%)
South Korea	658 031 (+3.9%)	694,934 (+1.6%)
Australia	308 700 (+9.8%)	315 150 (+2.1%)
UK	402 900 (+1.5%)	409 030 (+1.5%)

Source: Official websites from tourism depts on visitors arrival statistic

Disclaimer: Prepared by TKS Exhibition Services Ltd (organizer of ITE Hong Kong) by compiling data from official websites of tourism depts or publication, usage of report is at one's own risk.